

# Business Management – Interwoven

(10-102-3)

Associate Degree – Two Years

*(Offered in Eau Claire and Chippewa Falls)*

[Admissions Requirements](#)

[Program Requirements](#)

*This program has August and January entry dates*



## Program Description

The Interwoven Agreement is a partnership agreement between Chippewa Valley Technical College and Lakeland College to offer students the opportunity to complete both an Associate Degree and a Bachelor's Degree in Business Management.

### How it Works

Students admitted to the program will be dually enrolled in CVTC and Lakeland College and complete courses with both institutions working toward both an Associate Degree and Bachelor's Degree simultaneously.

CVTC offers a variety of courses in traditional day and evening, hybrid and online formats through the Eau Claire Business Education Center. Classes offered through Lakeland College will be offered at the Chippewa Falls campus including traditional, BlendEd and online offerings.

### Applying to the Program

New program codes will be set up for the Business Management-Lakeland Interwoven program. Students submit their application forms to CVTC and pay CVTC's application fees. Lakeland College will waive their application fee. The admissions criteria for these two programs will be the same as the traditional Accounting program. Students accepted to the Interwoven program will receive a joint acceptance letter from CVTC.

*For more information on the Business Management program offered at Lakeland, go to: <http://www.lakeland.edu/adult/Undergrad.asp>*

### Degrees Awarded

Upon successful completion of the program, students will obtain both an Associate Degree from CVTC and a Bachelor's Degree from Lakeland College.

### Program Costs

For courses taken through CVTC, students will be charged CVTC tuition and fees. For courses taken through Lakeland College, students will be charged Lakeland College tuition and fees. Overall, getting two degrees with the Interwoven program costs about the same as four years at a state university.

### Course Availability

Please check the [searchable course offerings](#) on the CVTC website.

## Program Admission Requirements

- COMPASS pre-entry assessment

For detailed requirements, click on the Admission Requirements link toward the top of this page or call one of our Enrollment Assistants at 1-800-547-2882.

## Helpful Academic Background

- High school business classes
- Computer literacy
- Economics
- Mathematics
- Speech

## Messages

For more information about this program, contact the program counselor at 1-800-547-2882 or 715-833-6346.

Kathleen Christensen, Lakeland Director - Chippewa Valley Center 1-800-993-3413 or 715-723-2720. [christensenk@lakeland.edu](mailto:christensenk@lakeland.edu)

**BUSINESS MANAGEMENT  
CHIPPEWA VALLEY TECHNICAL COLLEGE and LAKELAND COLLEGE INTERWOVEN  
PROGRAM**

**Course Sequence**

Courses are 3 semester hours except where noted  
**Effective August, 2009**

| <i>Year 1</i>                             | <i>Year 2</i>                            | <i>Year 3</i>  | <i>Year 4</i>  |
|---|--|--|--|
| 103-102 MS Office Suite – 2 cr.           | 104-102 Marketing Principles – 4 cr.     | 102-160 Business Law   | 102-115 Business Management Internship-1 cr.   |
| 102-112 Principles of Management          | 196-188 Project Management               | 102-150 International Business   | 102-117 Planning Your Business Management Career-2 cr.   |
| 101-111 Accounting I – 4 cr.              | 809-195 Economics                        | 102-114 Managing Operations – 2 cr.  | 102-116 Management Decision Making   |
| 804-106 Intro to College Math             | 102-111 Human Resources, Intro to        | 101-184 Business Finance and Budgeting   | CORE III Shaping the Future (select one)<br>GEN 442: Current Issues in Health and Disease<br>GEN 443: Environment: Consumption<br>GEN 445: Global Conflict and Cooperation |
| 801-195 Written Communications            | 101-113 Business Ethics                  | Select one:<br>809-199 Psychology of Hum. Relations<br>809-198 Intro to Psychology   | Religious Studies Course   |
| 801-196 Oral/Interpersonal Communication  | MAT 220 Probability and Statistics       | 809-172 Race, Ethnic, Diversity  | BUS 340 Principles of Business Finance   |
| 102-131 Introduction to Business          | ECN 230 Principles of Microeconomics     | 809-196 Intro to Sociology   | BUS 455 Entrepreneurial Management   |
| CORE I Knowing the Self<br>GEN 130 CORE I | GEN 112 Persuasive Writing               | CORE II (select one)<br>GEN 311: Ideas of Human Nature<br>GEN 312: Gender Studies<br>GEN 355: Science, Non-Science, Pseudoscience<br>GEN 365: Prejudice and Discrimination | BUS 490 Leadership, Ethics, Decision Making  |
| GEN 183 Natural Science                   | BUS 300 Business & Professional Rhetoric | BUS 365 Personal Financial Management  | Artistic Experience Course   |
| BUS 280 Business Information Processing   | Elective                                 | ECN 360 Money, Banking, National Income  | BUS 445 Logistics and Supply Chain Management  |
|   |  | BUS 425 Selling and Retail Management  | Elective   |
| <b>30 credits</b>                         | <b>31 credits</b>                        | <b>32 credits</b>  | <b>30 credits</b>  |
| Chippewa Valley Technical College Course  |  | Lakeland College Course  |  |