

# MARKETING MANAGEMENT (10-104-3)

## Admission Requirements

### CHIPPEWA VALLEY TECHNICAL COLLEGE

620 West Clairemont Avenue Eau Claire, WI 54701-6162  
Admissions Phone: 715-852-1300 or Toll Free: 1-800-547-2882 Ext 1300

[www.cvtc.edu](http://www.cvtc.edu)

**STARTING DATE:** August and January – Eau Claire

**LENGTH OF PROGRAM:** Associate Degree – Two Years

### STEPS FOR ADMISSION:

1. Submit an online [Application for Admission](#)
2. \$30 application processing fee – this must be paid *at time of application*
3. **Education requirement:** Applicant must be a high school graduate, or have completed the High School Equivalency Diploma (HSED) or the General Education Development Certificate (GED)

Note: If you have an international diploma or degree, additional admission requirements may apply.

4. **COMPASS® Pre-entry Assessment.** Compass® is an un-timed, computerized test of **reading, pre-algebra, and writing**. Scores are used for class placement and advisement purposes.
  - To schedule a testing appointment: For more information and to schedule a COMPASS® appointment, visit our website: <http://www.cvtc.edu/pages/198.asp> . **Testing Fee: \$20.**  
If you do not have access to the internet, please contact the Assessment Center at 1-800-547-2882 or 715-833-6200.
  - **Substitutions of the COMPASS®** will be made for those that can provide proof of one of the following:
    - ~ ACT® : Applicants must achieve a minimum composite score of **18** on the ACT® . Reading, Math, and English scores are required for class placement and advisement purposes only – no minimum. If the ACT® composite score does not meet the minimum, applicants will need to take the COMPASS® pre-entry assessment.
    - ~ Associate Degree, Bachelor’s Degree or higher: A transcript is required showing proof of degree awarded.

**Once all the above items have been completed**, you will be considered for enrollment based on current openings in the program. It is to your benefit to apply on-line ([Application for Admission](#)) and complete all required items as soon as possible.

### Notes:

- ▶ **Financial Aid:** Information on financial aid eligibility, procedures and deadlines may be obtained by going to the Financial Aid website at: <http://www.cvtc.edu/pages/313.asp> or by calling 715-833-6200 or 1-800-547-2882.
- ▶ **Transfer Credits:** Applicants with postsecondary credits should submit an official transcript for evaluation and possible transfer credit.

**Admission requirements are subject to change without notice.**