

**REGULAR MEETING OF THE
CHIPPEWA VALLEY TECHNICAL COLLEGE DISTRICT BOARD**

March 25, 2009

The regular meeting was called to order at 6:00 p.m. by Chairperson Bucheger. He indicated this was an open meeting with notices mailed to the news media and other interested parties and posted at the Chippewa Valley Technical College campuses/centers in Chippewa Falls, Eau Claire, Menomonie, River Falls, and Neillsville on March 24, 2009.

1. Roll Call: Present: Gary Brummeyer, Francis Bucheger, Larry Hagness, Jesse Harness, Marilyn Jaskot, Judith Kucera, Susan Kumferman, Ramona Mathews, and Gary Mitchell.

Also present: Bruce Barker, Joe Hegge, Tom Huffcutt, Margo Keys, Candy Johnson, Mary Casey, Al Dohm, Doug Olson, Diane Pavelski, Alisa Hoepner, Rita Martinez, Dave Rowe, Ric Messner, Carol Robarge, Jim Meyer, John Murphy, Dan Pekol, and Patrick Schaffner.

2. Delegations and Petitions

Mr. Dave Rowe, CVTC Marketing instructor, expressed concern regarding a proposal to create a general business degree with a marketing track. He is concerned that CVTC graduates will not be able to compete in the job market if they don't have an Applied Marketing degree.

Mr. Jim Meyer, Marketing teacher at Eau Claire North High School, spoke in support of the Applied Marketing degree.

Mr. John Murphy, from Maverick Media (MM), explained that MM hires interns every semester and how CVTC Marketing students stand out from interns from other schools. He supported the Applied Marketing degree.

Mr. Dan Pekol, CVTC Marketing graduate and small business owner, spoke in support of the Applied Marketing degree.

Mr. Patrick Schaffner, CVTC Paralegal and Marketing graduate, spoke in support of the Applied Marketing degree. He indicated that his employer requires a marketing associate degree when hiring. He also explained that the Marketing degree offers the most opportunity compared to other degrees.

Ms. Carol Robarge, CVTC Marketing instructor and department chair, explained that the department is willing to work on the new general business model. She is very concerned that graduates with a general business degree will not be able to compete for marketing jobs. She proposes the college move ahead with the new model, but also keep the Applied Marketing degree.

3. Rita Martinez, President, Student Government Association (SGA), reviewed campus events that occurred since the start of second semester: presidential inauguration; Toby Travis, magician; Maria Falzone, speaker on Sex Rules; blood drive; SGA Awareness Day; and Christopher Carter, freak out artist and comedian. Upcoming events include:

regional picnics, National Association for Campus Activities Conference, meth speaker, and end of the year banquet (April 30). Wisconsin Student Government activities: six students attended the Legislative Seminar in Madison. They met with legislators and discussed funding, financial aid, credit mobility, and veterans' tuition remission.

4. Motion by Mr. Hagness, seconded by Mr. Harness, that the following resolution be adopted:

BE IT RESOLVED by the Chippewa Valley Technical College District Board that the following consent agenda items are approved as presented and recommended:

Minutes of February 26, 2009, Regular Meeting.

Personnel Matters – Employment: Adjunct instructors as listed; Mary Casey, Human Resources Director, 02/23/09; Bernie Pagenkopf, Electrical Power Distribution Instructor, 01/07/08; Deb Lambrecht, Part-Time NanoRite Office Assistant, 01/19/09; Karen Callaway, Customer Service Center Specialist/Manager, 02/23/09; Shelly Olson, Associate Dean of Health, 01/2009; La Lor, Dental Hygienist, 3/2/09; and Don Morrow, Maintenance Assistant, 3/2/09. Resignations: Leslie Bleskachek, River Falls Campus Manager, 8/31/08; Jim Gross, Education Director, 2/26/09; and Sara Nichols, Student Retention Assistant, 3/20/09. Contract Nonrenewal/Position Elimination: Darcy Way, Development Specialist, 6/30/09. Contract Nonrenewal/Termination: Linda Lang, Accounting Instructor, 3/31/09.

Financial Report: Payroll Direct Deposit in the amount of \$1,524,637.82; Accounts Payable Checks 30003178-30003718 in the amount of \$1,638,016.17; Refund Checks 80001301-80001478 in the amount of \$46,447.19; Financial Aid Checks 20007239-20009032 in the amount of \$2,745,048.43; Bank Transfers 2555-2562 in the amount of \$1,040,435.06; and Direct Deposit Travel in the amount of \$25,353.34 drawn on the Chippewa Valley Technical College District for the various amounts and the Financial Reports for February 2009 as presented.

Eighteen (18) contracts for services are approved as recommended and presented on the attached list.

Ayes: All. Nays: None. Motion carried.

5. Action Items

- A. Mr. Huffcutt distributed a spreadsheet showing the current salary ranges, benchmarks, and proposed salary ranges for FY'10.

Motion by Mr. Harness, seconded by Ms. Jaskot, that the following resolution be adopted:

BE IT RESOLVED that the Chippewa Valley Technical College District Board approves the FY'10 leadership salary ranges as presented.

Mr. Hagness indicated that he would like to see the minimum remain at the current level and the maximum at the proposed level.

Ayes: Mitchell, Harness, Jaskot, Bucheger. Nays: Brummeyer, Hagness, Kucera, Kumferman, Mathews. Motion failed.

Motion by Mr. Hagness, seconded by Mr. Brummeyer, that the Chippewa Valley Technical College District Board approves the FY'10 leadership salary ranges amended as follows: minimum rates remain at the FY'09 level; maximum rates as presented.

Ayes: Brummeyer, Hagness, Harness, Jaskot, Kucera, Kumferman, Mathews, Bucheger. Nays: Mitchell. Motion carried.

Mr. Huffcutt also presented proposed changes to benefits for leadership staff: Vacation carryover (allow banking of up to one week of NCD to use in a subsequent year); tuition reimbursement (use similar guidelines as clerical policy including \$15,000 annual maximum); flex plan contribution (\$250 per eligible employee for health or dependent care—those who opt out are not eligible); eliminate 55/15 early retirement option with paid health insurance for new leadership hires; eliminate early retirement stipend for new leadership hires; and change opt out from 95% to 90% of single plan. Mr. Harness asked if the college considered an annuity option in place of the stipend. Mr. Harness explained his earlier vote in favor of the new leadership salary ranges was because of his concern for future recruiting. Mr. Hagness suggested raising the retirement age to 58. Motion by Mr. Brummeyer, seconded by Ms. Kucera, to table the issue of changes to leadership benefits until the April meeting. Ayes: All. Nays: None. Motion carried.

- B. Motion by Ms. Mathews, seconded by Mr. Mitchell, that the following resolution be adopted:

BE IT RESOLVED that the Chippewa Valley Technical College District Board approves the Board policies *Legal Description* and *Memberships* as presented. Ayes: All. Nays: None. Motion carried.

6. Board Chairpersons Report

- A. Ms. Mathews and Mr. Barker attended the January Boards Association Winter Conference in Madison. This conference was dedicated to legislative visits. Mr. Barker and Ms. Mathews, along with a delegation from Western Technical College, met with Senators Kreitlow and Vinehout and Representatives Dexter and Smith and discussed the budget, veterans' reimbursement, and financial aid. They also met with aides from Senator Harsdorf's, and Representatives Rhoades' and Wood's offices.
- B. Ms. Pavelski indicated the college's recommendation for the 2009 Boards Association TECH Award is Xcel Energy. The Board agreed with the recommendation.
- C. There was no interest from CVTC Board members in running for Boards Association officers.

- D. Board representatives for the May 2009 graduations were selected: River Falls – Mr. Brummeyer (Mr. Bucheger as alternate); Eau Claire - Ms. Jaskot (Mr. Harness as alternate).
- E. Ms. Mathews and Mr. Barker attended the ACCT National Legislative Seminar in Washington, D.C., in February. They met with legislative aides and discussed student aid, stimulus package, and Energy Education Center.
- F. The April Board meeting on the 23rd conflicts with the Boards Association Spring Conference. The Board decided to meet on Wednesday, April 22, at 6 p.m.
- G. Ms. Johnson distributed the list of candidates for the openings on the Board and reminded the Board that the hearing is scheduled for Monday, March 30, at 1 p.m.

7. President's Report

- A. Mr. Huffcutt gave the financial report for the month.
- B. Ms. Keys presented the 2nd semester FTE report: Current – 4318; Previous Year to Date – 4542; FY'08 Total – 4647; FY'09 Projected – 4419; Target – 4520. She also reviewed FTEs by instructional area: Business – 93%; Energy/Transportation/Technology – 101%; University Transfer – 114%; Emergency Services 104%; Business – 93%; General Studies – 99%; Health 92%; Manufacturing – 89%, Academic Services – 71% (This will continue to increase throughout the semester—FTEs are gathered daily in this area.). Possible reasons for not meeting goals in some areas: fewer online courses, number of part-time students is increasing, and the economy. Nanoscience is challenging to fill. Mr. Brummeyer asked if there were statistics as to what Nano students that withdraw do—do they come back in another program, workforce, etc. There has also been a large drop in customized training due to the economy.
- C. Mr. Barker reported on the following items:
 - March 23 – CVTC hosted Business After Hours at the Chippewa Campus. The event was very well attended with over 75 guests.
 - March 24-25 – State Board meeting was held at CVTC. CVTC gave a 45-minute presentation on the Health Education Center partnerships and showed the simulation and dental clinic videos. Drs. McClaflin and Lobb attended and spoke about the value of the partnership. The State Board set the FY'10 tuition rate at this meeting (4.5% increase for vocational adult credits and 3.5% increase for university transfer credits). They also approved grants—CVTC received 95 percent of the funding for which we applied.
 - March 26 – The Alumni Spring Gala will be held at The Florian Gardens. Mr. Mike Strand will be honored as the Distinguished Alumnus.
 - March 27 – There will be a breakfast reception for members of the Joint Finance Committee at CVTC's Gateway Campus. CVTC staff and students will give testimony at the Joint Finance Committee hearing which will be held from 10 AM to 4 PM at UW-Eau Claire. Board members are invited to attend the breakfast reception.

- April 6 – There will be a Farm Business & Production Management banquet in Menomonie. Board members are invited to attend. Mr. Hagness and Mr. Brummeyer indicated interest in attending.
- CVTC will host the 2009 Cray Academy in July. Over 300 high school teachers and staff attend this professional development academy.
- Deb Ludwikowski, Veterans Officer/Registration and Records Assistant, put together a task force to review services for veterans. They've developed training, a survey, and a brochure. Training sessions will be available during May Academy.
- The closing date on the West Campus land purchase is June 1, 2009.

8. Mr. Brummeyer asked for additional information on the Marketing program concerns.
9. Mr. Bucheger asked Board members to complete the Plus/Delta evaluation forms before leaving the meeting.
10. Motion by Ms. Mathews, seconded by Mr. Brummeyer, to adjourn to Executive Session to discuss Wis. Stats. 19.85(1)(c) – considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility. Ayes: All. Nays: None. Motion carried.

The meeting adjourned to closed session at 8:43 p.m.

The meeting returned to open session at 9:47 p.m.

Motion by Ms. Mathews, seconded by Ms. Kucera, to adjourn the regular meeting. Ayes: All. Nays: None. Motion carried. The meeting adjourned at 9:48 p.m.

Recorded by:

Submitted by:

Candace S. Johnson
Executive Assistant to the President

Marilyn J. Jaskot
Chippewa Valley Technical College District Board

Date

Chairperson

Secretary