

Workforce Advancement Training Grant

PURPOSE:

The purpose of the State of Wisconsin Workforce Advancement Training Grant is to promote increased investment in the development of incumbent workers, improve Wisconsin business productivity and competitiveness, and augment the state's economic base by expanding technical college training services to business and industry. Grants will be awarded to upgrade the skills and productivity of employees of established, for-profit businesses operating in Wisconsin, with the broader objective of supporting regional workforce and economic development efforts. The training can include any combination of academic, occupational and employability topics or courses.

Projects that would accomplish one or more of the following will receive special consideration:

- Increase employees' wages
- Expand employees' job and career opportunities, including by helping employees improve their standing by taking advantage of career pathways
- Implement part of a formal regional development collaboratively planned by business and industry and workforce and economic development organizations
- Strengthen the position of the state's driver industries and related industry clusters

Additional fiscal year application opportunity:

Fiscal 2011 training – grant may begin July 1, 2010 and must be concluded by June 30, 2011. Employer training rate is a 65% discount off of standard rates.

*** Grant discounts from the CVTC standard contracting rates reflect Workforce Advancement Training Grant funding that is directed at helping employers develop and maintain their workforce.**

**Workforce Advancement Training Grant
Request for Consideration
Fiscal Year 2011**

Submission Deadline: 4:00 p.m. on Tuesday, August 31, 2010

***NOTE:** Submission of this Request for Consideration does NOT constitute acceptance or approval for grant funds. The Requests for Consideration will be judged by an impartial committee which will determine which employers, or group of employers, Chippewa Valley Technical College will partner with in applying for the WAT grants. Companies chosen to partner with Chippewa Valley Technical College will NOT receive training funds unless their particular grant is approved by the Wisconsin Technical College System grant committee.*

Company Name:	
Contact:	
Title:	
Company Street Address:	
Company Mailing Address: <i>(only if different than above)</i>	
County:	
Phone:	
Fax:	
Website	
E-Mail Address:	

I, the undersigned, understand that this Request for Consideration is NOT an application for grant funds. It is a request to be considered for selection as a grant application candidate in partnership with Chippewa Valley Technical College.

I also understand that any grant funds that may be awarded will cover approximately 50% of the training costs. Our company will contribute the remaining funds needed to cover the training expenses.

Signature: _____

Date: ____/____/____

**Please provide the information requested below
& attach additional information if necessary.**

Business Information: Use **less than 250 words** to describe the business to be served by the grant activities. Identify the name of business, the type of business, total number of workers, product line(s), services, and location of their facility in Wisconsin. Include the total number of employees at the facility and a summary of employees employed at any other facility in Wisconsin.

Estimated total annual sales: \$_____

Interest in the following WAT grant opportunities:

- Fiscal 2011 training – grant may begin July 1, 2010 and must be concluded by June 30, 2011. Employer training rate is a 65% discount off of standard rates.

Would you be willing to combine your training grant with other employer(s) who have similar training needs to strengthen your grant application and still allow for training to be customized for your employees?

- Yes No

TRAINING NEED

Target Audience: Use **less than 250 words** to describe the makeup and the number of workers who will be served. Include the estimated number of employees to be trained by their job title or function, gender, and/or ethnic groups.

Current Business Challenges: Use **less than 250 words** to describe the current need for incumbent worker training. Include information on the need for using new equipment, developing new products or production capability, new occupational skills, increased efficiency or profitability, cost reductions or other measures of success.

Proposed Training Solution:

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Impact On Regional Economic Development: Use **less than 250 words** to explain if the business and your proposal addresses any regional economic development priorities. Identify any ties to regional economic development plans, industry cluster strategies, or career pathways projects that exist.

Business or Employee Certifications: Use **less than 100 words** to describe any business or industry certifications that may be obtained by the business or employees as a result of completing the training. Indicate whether the requirements for a certification will be met partially or completely

MEASURABLE OUTCOMES

Use the following chart and check all the boxes that apply to the anticipated outcomes upon completion of the proposed grant activities.

	Increase Employer Growth		Benefits to Employees
	Will increase the overall profitability of the company		Will increase the knowledge and skills of participating incumbent workers.
	Will increase the long-term viability of the company		Will improve the short -term wage levels of trainees.*
	Will increase international trade opportunities		Will improve the long -term wage levels of trainees*
	Will make this location more competitive within company		Will result in an upgrade to a higher level in a job classification series.
	Will prevent the company from having to relocate operations		Will increase the employee's opportunities for job advancement within the company.
	Will create new jobs, or save jobs, in the company, #____		Will partially or completely enable the workers to obtain training credentials, certificates, or industry certifications.
	Other:		Other:

* Insert a brief description below describing the amount and manner in which the wages will be made available.

Use **250 words or less** to describe any additional outcomes or benefits not captured in the above chart. Insert the text after the above chart.

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Input to Grant Application (insert text below). Use **less than 100 words** to describe how the college worked with the business to prepare the application. Include the names and job titles of the business representatives who participated in the planning of the grant; include any employee groups involved. What assessment methods were used to determine the incumbent worker's training needs?

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Courses/Workshops (insert text below)

See attached WTCS Employer Course Activity Form.

(Note: Complete the information required on this form.)

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Evaluation Process (insert text below). Use **250 words or less** to describe how the employer will assess the business outcomes of the grant activities. Tie to employer and refer to outcomes chart. Describe the methods that will be used to show evidence of the accomplishment of the business outcomes referenced in Section 13 C. Include information describing the schedule of the evaluation activities.

Thank you for completing this application form to be considered for a Workforce Advancement Training Grant proposal to the State of Wisconsin.

You will be contacted by the CVTC Business and Industry Representative in your area.

Return to:

Eau Claire County Manufacturing

Pam Owen
715-874-4655
powen@cvtc.edu

Chippewa, Clark and Taylor Counties

Tim Shepardson
715-738-3852
tshepardson@cvtc.edu

Dunn, Buffalo, Trempealeau and Jackson Counties
Eau Claire County Government, Service and Business

Roxann Vanderwyst
715-233 -5358
rvanderwyst@cvtc.edu

Pierce, Pepin and St. Croix Counties
Eau Claire County Healthcare

John Kleven
715-426-8202
jkleven4@cvtc.edu