

We are pleased to invite you, our valued client, to this beneficial workshop at no cost! (a \$150 value)

Profit 101: Growth Training



Wednesday, March 17, 2010

8:00 a.m. - 12:30 p.m. (lunch will be provided)

Chippewa Valley Technical College

Gateway Campus

2320 Alpine Rd. ~ Eau Claire, WI 54703

Join us for this interactive, fast-paced half-day workshop to teach manufacturers a reliable system for accelerating Profitable Growth. During the workshop you will apply the growth principles as an employee of a fictional company. Studies show that by experiencing the principles through this interactive case-study format, participants are more open to new ideas & less fearful to try something new. Then, upon leaving the training and seeing the success, you have a greater chance of taking action on what you learned.

In this half-day workshop you will learn:

- How to use stimulus mining to double innovation output
- How to use open source to double R&D effectiveness
- A simple system for doubling innovation collaboration
- A fact-based method for separating winners from losers
- How to use “Fail Fast Fail Cheap” cycles of learning
- Proven secrets to improving selling effectiveness

Come and explore how to use customer mining to spark quick impact ideas, how to use technology mining to spark big impact ideas, and how to use “Fail Fast Fail Cheap” cycles to reduce risk. This workshop offers a fun, interactive learning environment, with plenty of information to take home and apply today!

Contact Joni at 715.874.4610 or jgeroux3@cvtc.edu to register by March 12, 2010.

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