The meeting was called to order at 5:30 p.m. by Board Chairperson Ramona Mathews. She indicated this was an open meeting with notices mailed to the news media and other interested parties and posted at the Chippewa Valley Technical College campuses/centers in Chippewa Falls, Eau Claire, Menomonie, River Falls, and Neillsville on March 13, 2015.


   Also present: Bruce Barker, Tom Huffcutt, Margo Keys, Lynette Livingston, Candy Johnson, Kirk Moist, Margaret Dickens, Tom Lange, Joe Kauffman, Jennifer Anderegg, Jon Brutlag, Deb Leslie, and Dan Lytle.

2. Motion by Ms. Vogler, seconded by Mr. Bartels, to approve the agenda as presented. Ayes: All. Nays: None. Motion carried.

3. Mr. Barker introduced Lynette Livingston, Interim Vice President of Instruction.

   Dan Lytle, Menomonie Campus Manager, welcomed the Board to the Menomonie Campus. He explained that the Menomonie Campus offers some prerequisite courses, Adult Education Services, and WAT grant training.

   Deb Leslie, CEO of Workforce Resource, Inc., gave a presentation on Workforce Resource. They serve nine counties and over 52,000 clients in 2014.

   (Ms. Southard arrived at 5:40 p.m.)

   Mr. Lytle took the Board members on a tour of the Menomonie Campus.

4. Ms. Mathews explained the new procedures that will be followed for Delegations and Petitions. The purpose is to provide members of the public with an opportunity to present information to the board. A registration form will be available near the door and on the tables and must be turned in prior to the start of the meeting. The chair will then call speakers forward.

   Mr. Brutlag indicated that the March 5th Manufacturing Show was very successful and that faculty had a good spring break.

5. Motion by Mr. Walton, seconded by Mr. Ratsch, that the following resolution be adopted:

   BE IT RESOLVED by the Chippewa Valley Technical College District Board that the following consent agenda items are approved as presented and recommended:

   Minutes of the February 19, 2015, Regular meeting.

Financial Reports: Payroll Direct Deposit in the amount of $1,733,733.67; Accounts Payable Checks in the amount of $2,820,442.53; Refunds in the amount of $3,624,147.97; Bank Transfers in the amount of $2,161,200.07; and Direct Deposit Travel in the amount of $35,131.61 drawn on the Chippewa Valley Technical College District for the various amounts, and the Financial Reports for February 2015 as presented.

Thirty-six (36) contracts for services are approved as recommended and presented on the attached list. Ayes: All. Nays: None. Motion carried.

6. There were no action items.

7. Board Chairperson’s Report

A. The following Board members have indicated they will attend the April 16-18 Boards Association Spring Conference: Garcia, Mathews, Ostermann, and Vogler. Any others interested should let Ms. Johnson know as soon as possible.

B. Mr. Barker explained that CVTC traditionally submits the Proven Business Partner recipient as the Boards Association TECh Award nominee. This year’s recipient is Bush Bros. The Board agreed with the recommendation to submit Bush Bros. as CVTC’s TECh Award nominee.

C. The Boards Association is soliciting candidates interested in serving as an officer. Ms. Mathews is running for president and if any other board members are interested in serving as an officer they should let Ms. Johnson know by March 23rd.

D. Ms. Johnson indicated that four applications were received for the board. One candidate was not qualified for any of the open positions. We have one candidate for each open position. The appointment hearing and meeting are scheduled for March 30th at 1 p.m.

8. President’s Report

A. Dr. Keys introduced Jennifer Anderegg (Title III Director) and Joe Kauffman (Financial Aid Manager) who have been instrumental in getting the SALT program up and running. SALT is a free, online financial literacy program for CVTC students and alumni. The program started in January 2015 and currently 356 students are signed up. Their goal was to have 500 students enrolled by fall, and they are confident they will surpass their goal.

(The Student Success Report was moved forward to this point in the meeting.)
C. Dr. Dickens gave a report on student success. She reviewed student demographics of gender, age, diversity, FTEs, and headcount. Dr. Dickens reviewed the following student success measures: course completion, retention, and graduates. The percentage of course completion for the last two years is 81 percent in 2012, 82 percent in 2013, and 82 percent in 2014. The retention average from fall to fall for three years is, 62 percent in 2012, 58 percent in 2013, and 56 percent in 2014.

B. Dr. Dickens presented an overview of the FY’16 Strategic Plan. Goals for FY’16 include quality, student success, program alignment, cohesive culture, and business and community partnerships.

Mr. Moist explained that the college has a policy regarding fund balance reserves for operations. Because of our role as fiscal agent for the TAACCCT IV grant, the amount of expenditures for Federal Grants will be increasing by $6 million for fiscal 2016. Management will consider revisions to the fund balance reserve policy for the April Board meeting.

D. Mr. Huffcutt gave an update on the Energy Education Center construction.

E. Mr. Barker reported on the following items:

- February 24 – Career Tour – 161 prospective students attended.
- March 5 – Manufacturing Show, over 2000 people attended.
- March 11 – CVTC hosted the Jr. Achievement Business Challenge.
- March 13 – CVTC hosted a Transition Fair for students with disabilities. This is a new event and about 80 prospective students attended.
- March 23 – The Joint Finance Committee will be holding a hearing in Rice Lake. Mr. Barker will testify regarding the proposed tuition freeze and performance based funding.
- March 26 – River Falls Business Breakfast – Dan Lytle from CVTC is giving a presentation on Generational Differences and Mr. Barker will give an update on CVTC.
- March 27 – The St. Croix Valley Education Consortium (SCVEC) is offering a teaching and learning symposium at the WITC New Richmond Campus. CVTC is sending about 20 faculty and staff to the symposium.
- March 30 – Gwyn Guenther from The Wheeler Report will be giving a presentation at CVTC about a view of the state budget from the inside. Board members are invited to attend.
- March 31 – Spring Open House at the CVTC Business Education Center.
- April 9 – Spring Gala, 5:30 p.m., at The Florian Gardens. Board members are invited to attend.
- The Wisconsin Institute for Law and Liberty (WILL) is proceeding with their lawsuit against the City of Eau Claire and the City Joint Review Board regarding the two TIF districts related to the Confluence Project.

9. Ms. Mathews reminded the Board that they agreed at the retreat in October that the Plus/Delta model would be more effective if comments were offered verbally at the meeting rather than in writing. There were no Plus/Deltas comments.
10. Ms. Mathews announced that the selection committee for the Boards Association Executive Director will be meeting on March 20th to review applications and select candidates for interviews.

Board members were reminded to let Ms. Johnson know if they planned to attend the Spring Gala. Ms. Johnson will register Board members for the event.

11. Motion by Mr. Ratsch, seconded by Mr. Bartels, to adjourn. Ayes: All. Nays: None. Motion carried. The meeting adjourned at 8:24 p.m.

Recorded by:                                  Submitted by:
Candace S. Johnson                           Gwen Southard, Secretary
Executive Assistant to the President        Chippewa Valley Technical College District Board

__________________________________________
Date

__________________________________________  __________________________________________
Chairperson                                  Secretary