

CVTC STRATEGIC PLAN

Fiscal Year 2019-2021

Mission

CVTC delivers innovative and applied education that supports the workforce needs of the region, improves the lives of students, and adds value to our communities.

Vision

CVTC will be a dynamic partner for students, employers, and communities to learn, train, and succeed.

Board End Statements

1. CVTC will meet the dynamic and diverse employment and training needs of the region.
2. CVTC will meet changing student educational needs.
3. CVTC will enhance seamless transition for all students between educational systems in Wisconsin.
4. CVTC will support the economic development of West Central Wisconsin.
5. CVTC will be fiscally and organizationally healthy.

Strategic Goals

1. **Quality:** Ensure continuous quality improvement and optimize student learning in programs and courses.
2. **Student Success:** Improve student success through innovative student centered strategies and quality instruction.
3. **Program Alignment:** Align programs and course offerings with the needs of high-demand, high-growth industries in the region.
4. **College Climate:** Build on best practices to support a culture that enhances efficiency, effectiveness and professional growth for employees.
5. **Community Partnerships:** Expand partnerships with workforce, educational and community stakeholders to develop the workforce for our region.

Annual Action Plan

Goal 1: Quality

Ensure continuous quality improvement and optimize student learning in programs and courses.

Outcomes

- 1.1 Redesign programs and curriculum to align with industry standards and key program performance indicators (capacity, employment, and graduation rates).
 - A. Expand the number of programs with industry recognized accreditation
- 1.2 Expand development of career pathways with embedded certificates and stackable credentials that align with high demand jobs.
- 1.3 Strengthen course completion with assessment of learning and technical skills attainment initiatives.

Goal 2: Student Success

Improve student success through innovative student centered strategies and quality instruction.

Outcomes

- 2.1 Support student persistence to degree completion.
 - A. Support WTCS Student Success Center/Guided Pathways initiative
 - B. Continue to reduce program credits to 60 credits
 - C. Complete design and start construction of Student Engagement/Business Center
 - D. Expand bridge programs that help ABE students enroll in career programs
 - E. Examine options for open education resources (OER) to reduce textbook costs
 - F. Explore creating a Diversity Resources Center on campus
- 2.2 Increase number of credits students obtain through prior learning assessment processes.
- 2.3 Increase credits completed and transferred in Liberal Arts program.

Goal 3: Program Alignment

Align programs and course offerings with the needs of high-demand, high-growth industries in the region.

Outcomes

- 3.1 Modify course and program options based on employment needs.
 - A. Develop and Expand Programs
- 3.2 Increase program enrollments.
 - A. Increase capacity of Nursing program (2-year collaborative grant with Moraine Park)
- 3.3 Maintain strong graduate employment rate.
 - A. Grow “Apprenticeship” programs

Goal 4: College Climate

Build on best practices to support a culture that enhances efficiency, effectiveness and professional growth for employees.

Outcomes

- 4.1 Promote employee development to enhance staff and faculty satisfaction and collaborative college climate.
 - A. Maintain staff and faculty satisfaction and overall college climate while implementing new systems and policies.
- 4.2 Accurately scope projects in cost, time, personnel and resources.
- 4.3 Maintain efficient and effective information systems to support learning goals.
 - A. Implement new learning management system (LMS)

Goal 5: Community Partnerships

Expand partnerships with workforce, educational and community stakeholders to develop the workforce for our region.

Outcomes

- 5.1 Increase B&I programming and FTEs.
 - A. Reorganize B&I department aligning instructional and sales teams
 - B. Increase credit options in B&I training

- 5.2 Increase high school graduates entering programs with credits earned.
 - A. Expand High School Academies
 - B. Develop high school program in Automated Engineering (2-year collaborative grant with Southwest)
 - C. Pursue funding opportunities for dual enrollment programs
 - D. Refine dual enrollment processes and recordkeeping

- 5.3 Increase grant revenue through collaborative projects with workforce, educational and community stakeholders.
 - A. Expand partnerships in Workforce Advancement Training (WAT) and Fast Forward grant projects to other business sectors

- 5.4 Optimize partnership with CVTC Foundation to fund College initiatives in Culinary Arts, student housing and CVTC's Promise Scholarship program.
 - A. Continue studying potential partnerships in student housing
 - B. Operationalize the River Falls Business Incubation and Training Center with community partners