

# LEADERSHIP COACHING

Unlocking the potential of leaders becomes a critical factor in organizational relevance and effectiveness. Unlocked potential can be realized through coaching.

Coaching is an employer-sponsored, professional relationship focused on strengthening the leader's self-management, interpersonal effectiveness and leadership impact. It enables leaders to innovate and adapt their leadership style to meet organizational changes and challenges, it encourages a new awareness and skills – such as those required because of increased responsibility and visibility – and it fosters the development of leadership skill sets required to grow professionally.

**Coaching is a distinct process, different in scope and intent than mentoring, counseling or consulting.** Let Dan Burns, CVTC Business & Industry Leadership Consultant and Coach provide leadership coaching for you!



Contact a Business & Industry  
Services Representative:

- > [cvtc.edu/businessindustry](http://cvtc.edu/businessindustry)
- > 1-800-547-2882, x4676