

# Program Scorecard 2021-2022

## Business Generalist 30-102-5

Full-Time	11	35%	10	45%	6	67%
Part-Time	20	65%	12	55%	3	33%
Students with Disabilities	2	6%	2	9%	0	0%
Students of Color	2	6%	0	0%	0	0%
Financial Aid Recipients	12	39%	5	23%	2	22%
Male	13	42%	11	50%	4	44%
Female	18	58%	11	50%	5	56%
Mean Age	32		25		20	
Median Age	30		22		19	
Mode Age	20		20		19	
Bias per WTCS (NTO*)	Female		Female		None	
Total Program Students	31		22		9	
Total Pre-Program Students	0		0		0	

NOTE: Demographics include program students only, with the exception of financial aid  
\*NTO: non-traditional occupation

New Accepted Students	28	24	11	NA	NA
Capacity	80	110	50	NA	NA
Percent Capacity	35%	22%	22%	NA	NA
FTEs	15	10	4	NA	NA
Fall/Spring Waitlist	0	0	0	NA	NA

Graduates	106	87	24	NA	NA
Employed in Related Field	NA	67%	100%	NA	NA
Seeking Employment	NA	0%	50%	NA	NA
Continuing Education	NA	83%	90%	NA	NA
Survey Response Rate	NA	90%	91%	NA	NA

\*2021-22 graduate placement data is not available because graduates are surveyed 6 months to 1 year after graduation; 2021-22 data will be available spring 2023.

CVTC Graduate Average Hourly Wage	\$18.05
CVTC Graduate Average Annual Wage	\$37,552
Regional Median Annual Wage	\$62,997
National Median Annual Wage	\$60,479
Regional Job Openings	176

CVTC Key Performance Indicator Goals		
	Goal	Actual
Graduation within 1 year	90%	85%
Job Related Placement	90%	82%
Aidable FTEs	3,865	3,722

**CAREER CLUSTER**  
*Business, Management & Admin*

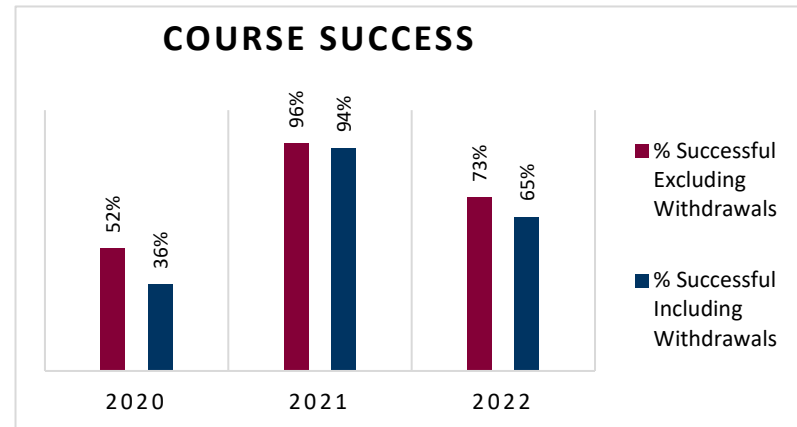
Graduation within 1 Year	83%	81%	73%	NA	NA	84%	NA

\*Cohort year is the year the student started in the program.

Course Success Rate	65%	75%	44%	NA	NA	66%
Withdraw Rate	11%	11%	34%	NA	NA	NA
Course Success Rate	NA	NA	NA	NA	NA	NA
Withdraw Rate	NA	NA	NA	NA	NA	NA

Met	6	0	0	NA	NA
Not Met	0	0	0	NA	NA
Not Assessed	0	0	0	NA	NA

SSI- Instructional Effectiveness by Program (scale of 1 to 7)		6.3		NA
CCSSE- Active & Collaborative Learning by Cluster (scale of 1 to 4)	2.1			2.2



CVTC Course Success Goal: 80%

**Business Generalist (30-102-5)**

**2021-22 Course Success**

Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
Blended (less than 50% online)	1	0	0	1	100%	100%
Face-to-Face	12	10	0	22	55%	55%
MyChoice	5	1	1	7	83%	71%
Online	57	17	12	86	77%	66%
<b>Grand Total</b>	<b>75</b>	<b>28</b>	<b>13</b>	<b>116</b>	<b>73%</b>	<b>65%</b>

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
<b>102-109 Business Analytics</b>	<b>8</b>	<b>2</b>	<b>2</b>	<b>12</b>	<b>80%</b>	<b>67%</b>
Face-to-Face	2	0	0	2	100%	100%
Online	6	2	2	10	75%	60%
<b>102-112 Principles of Management</b>	<b>10</b>	<b>6</b>	<b>2</b>	<b>18</b>	<b>63%</b>	<b>56%</b>
Face-to-Face	2	4	0	6	33%	33%
Online	8	2	2	12	80%	67%
<b>102-113 Business Ethics</b>	<b>9</b>	<b>1</b>	<b>1</b>	<b>11</b>	<b>90%</b>	<b>82%</b>
Face-to-Face	3	0	0	3	100%	100%
Online	6	1	1	8	86%	75%
<b>102-130 Innovative Business Mindset</b>	<b>8</b>	<b>2</b>	<b>2</b>	<b>12</b>	<b>80%</b>	<b>67%</b>
Face-to-Face	1	1	0	2	50%	50%
MyChoice	1	1	1	3	50%	33%
Online	6	0	1	7	100%	86%
<b>102-133 Leadership for Bus Excellence</b>	<b>10</b>	<b>5</b>	<b>3</b>	<b>18</b>	<b>67%</b>	<b>56%</b>
Blended (less than 50% online)	1	0	0	1	100%	100%
Face-to-Face	2	1	0	3	67%	67%
Online	7	4	3	14	64%	50%
<b>103-170 Microsoft Excel</b>	<b>7</b>	<b>5</b>	<b>1</b>	<b>13</b>	<b>58%</b>	<b>54%</b>
Face-to-Face	1	2	0	3	33%	33%
Online	6	3	1	10	67%	60%
<b>104-102 Marketing Principles</b>	<b>12</b>	<b>3</b>	<b>0</b>	<b>15</b>	<b>80%</b>	<b>80%</b>

**Business Generalist (30-102-5)  
2021-22 Course Success**

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
Face-to-Face	1	1	0	2	50%	50%
MyChoice	2	0	0	2	100%	100%
Online	9	2	0	11	82%	82%
<b>116-193 Human Resources, Intro</b>	<b>11</b>	<b>4</b>	<b>2</b>	<b>17</b>	<b>73%</b>	<b>65%</b>
Face-to-Face	0	1	0	1	0%	0%
MyChoice	2	0	0	2	100%	100%
Online	9	3	2	14	75%	64%
<b>Grand Total</b>	<b>75</b>	<b>28</b>	<b>13</b>	<b>116</b>	<b>73%</b>	<b>65%</b>