

Program Scorecard 2018-19

Business Management 10-102-3

Student Demographics	2018-19		2017-18		2016-17	
	Number	Percent	Number	Percent	Number	Percent
Full-Time	233	55%	206	54%	219	53%
Part-Time	189	45%	173	46%	197	47%
Disabilities	17	4%	21	6%	23	6%
Minorities	42	10%	44	12%	59	14%
Financial Aid	217	51%	207	55%	233	55%
Male	193	46%	195	51%	194	47%
Female	229	54%	184	49%	218	52%
Mean Age	26		26		27	
Median Age	23		23		23	
Mode Age	20		20		20	
Bias per WTCS (NTO)	None		None		None	
Total Program Students	422		379		416	
Total Pre-Program Students	0		0		6	

NOTE: Demographics include program students only, with the exception of financial aid

Student Interest	2018-19	2017-18	2016-17	2015-16	2014-15
New Accepted Students	284	286	288	212	279
Capacity	290	355	325	252	252
Percent Capacity	98%	81%	89%	84%	111%
FTEs	272	285	271	267	317
Fall/Spring Waitlist	0	0	0	0	0

Graduate Placement	2018-19	2017-18	2016-17	2015-16	2014-15
Graduates	68	66	59	62	76
Employed in Related Field	NA	73%	76%	92%	56%
Seeking Employment	NA	4%	0%	5%	13%
Continuing Education	NA	30%	28%	15%	25%
Survey Response Rate	NA	52%	70%	74%	74%

Wages & Openings	2017-18
CVTC Graduate Average Hourly Wage	\$19.33
CVTC Graduate Average Yearly Wage	\$45,589
Regional Entry Level Yearly Wage	\$50,427
Regional Job Openings	367

CVTC Key Performance Indicator Goals		
	Goal	Actual
Graduation within 3 years	55%	42%
Job Related Placement	90%	87%
Aidable FTEs	3,984	3,832

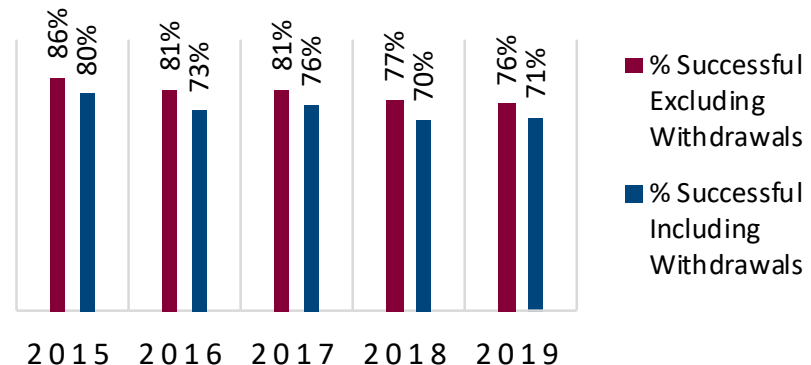
Graduation Rates	Cohort Year					3-Year Program Target	WTCS
	2016-17	2015-16	2014-15	2013-14	2012-13		
Graduation within 3 Years	21%	19%	21%	21%	18%	25%	14%
Graduation within 4 Years	NA	23%	25%	24%	21%	29%	18%

Retention Rates	Academic Year					3-Year Program Target
	Fall 2018 to Fall 2019	Fall 2017 to Fall 2018	Fall 2016 to Fall 2017	Fall 2015 to Fall 2016	Fall 2014 to Fall 2015	
Fall-to-Fall Retention	50%	50%	49%	51%	53%	55%
Core Courses	2018-19	2017-18	2016-17	2015-16	2014-15	
Course Success Rate	76%	75%	78%	80%	85%	81%
Withdraw Rate	5%	7%	7%	7%	4%	NA
General Education Courses	2018-19	2017-18	2016-17	2015-16	2014-15	
Course Success Rate	67%	68%	74%	70%	80%	75%
Withdraw Rate	6%	8%	6%	11%	8%	NA

Technical Skills Attainment	2018-19	2017-18	2016-17	2015-16	2014-15
Met	68	41	44	31	0
Not Met	5	6	2	2	0
Not Assessed	0	8	13	7	0

Student Surveys	2018-19	2017-18	2016-17	2015-16	CVTC
SSI- Instructional Effectiveness by Program (scale of 1 to 7)	6.2		6.3		6.3
CCSSE- Active & Collaborative Learning by Cluster (scale of 1 to 4)		2.5		2.5	2.4

COURSE SUCCESS



CVTC Course Success Goal: 80%

CAREER CLUSTER

Business, Management, & Administration

Business Management (10-102-3)

2018-19 Course Success

Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
Face-to-Face	271	51	24	346	84%	78%
Telepresence	120	39	5	164	75%	73%
Online	673	222	76	971	75%	69%
Blended (less than 50% online)	345	116	39	500	75%	69%
Hybrid (50% or more online)	175	51	28	254	77%	69%
MyChoice	33	18	6	57	65%	58%
Supplemental Instruction	2	2	0	4	50%	50%
Grand Total	1,619	499	178	2,296	76%	71%

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
101-105 Accounting, Intro to	44	19	5	68	70%	65%
Face-to-Face	21	4	2	27	84%	78%
MyChoice	4	5	0	9	44%	44%
Online	16	6	3	25	73%	64%
Telepresence	3	4	0	7	43%	43%
101-111 Accounting I	17	13	7	37	57%	46%
Blended (less than 50% online)	1	3	1	5	25%	20%
Face-to-Face	0	1	1	2	0%	0%
MyChoice	4	6	2	12	40%	33%
Online	5	2	3	10	71%	50%
Telepresence	7	1	0	8	88%	88%
101-172 Business Finance	41	12	5	58	77%	71%
MyChoice	8	2	1	11	80%	73%
Online	19	7	2	28	73%	68%
Telepresence	14	3	2	19	82%	74%
102-109 Business Analytics	78	24	11	113	76%	69%
Blended (less than 50% online)	44	17	7	68	72%	65%
Online	34	7	4	45	83%	76%

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2018-19 Course Success

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
102-112 Principles of Management	113	51	18	182	69%	62%
Blended (less than 50% online)	55	25	11	91	69%	60%
Face-to-Face	8	2	2	12	80%	67%
Online	45	22	5	72	67%	63%
Telepresence	5	2	0	7	71%	71%
102-113 Business Ethics	81	47	5	133	63%	61%
Blended (less than 50% online)	25	9	2	36	74%	69%
Hybrid (50% or more online)	9	10	0	19	47%	47%
Online	41	20	3	64	67%	64%
Telepresence	6	8	0	14	43%	43%
102-114 Managing Operations	83	16	1	100	84%	83%
Blended (less than 50% online)	24	3	0	27	89%	89%
Online	42	10	1	53	81%	79%
Telepresence	17	3	0	20	85%	85%
102-115 Business Mgmt Internship	68	5	7	80	93%	85%
Face-to-Face	68	5	7	80	93%	85%
102-116 Strategic Management	75	17	4	96	82%	78%
Face-to-Face	18	0	2	20	100%	90%
Online	36	14	2	52	72%	69%
Telepresence	21	3	0	24	88%	88%
102-118 Business Management Capstone	62	9	8	79	87%	78%
Face-to-Face	41	1	1	43	98%	95%
Online	21	8	7	36	72%	58%
102-130 Innovative Business Mindset	59	19	8	86	76%	69%
Face-to-Face	30	8	3	41	79%	73%
Online	29	11	5	45	73%	64%
102-133 Leadership for Bus Excellence	129	43	22	194	75%	66%
Blended (less than 50% online)	12	2	1	15	86%	80%
Hybrid (50% or more online)	57	17	16	90	77%	63%
Online	52	19	4	75	73%	69%
Telepresence	8	5	1	14	62%	57%

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2018-19 Course Success

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
102-150 Global Business	81	8	4	93	91%	87%
Hybrid (50% or more online)	25	0	0	25	100%	100%
Online	41	5	2	48	89%	85%
Telepresence	15	3	2	20	83%	75%
102-160 Business Law	71	12	2	85	86%	84%
Blended (less than 50% online)	41	5	1	47	89%	87%
Face-to-Face	4	1	0	5	80%	80%
Online	26	6	1	33	81%	79%
102-188 Project Management	82	11	4	97	88%	85%
Blended (less than 50% online)	31	2	1	34	94%	91%
Online	51	9	3	63	85%	81%
104-102 Marketing Principles	98	34	17	149	74%	66%
Blended (less than 50% online)	48	16	6	70	75%	69%
Face-to-Face	4	2	2	8	67%	50%
Hybrid (50% or more online)	9	1	0	10	90%	90%
MyChoice	6	2	1	9	75%	67%
Online	31	13	8	52	70%	60%
104-104 Sales Presentations	25	8	1	34	76%	74%
Blended (less than 50% online)	4	0	0	4	100%	100%
MyChoice	6	1	1	8	86%	75%
Online	15	7	0	22	68%	68%
116-193 Human Resources, Intro	109	31	21	161	78%	68%
Hybrid (50% or more online)	55	15	11	81	79%	68%
Online	41	12	10	63	77%	65%
Telepresence	13	4	0	17	76%	76%
801-136 English Composition 1	63	38	11	112	62%	56%
Blended (less than 50% online)	22	19	6	47	54%	47%
Face-to-Face	15	5	1	21	75%	71%
Online	24	12	4	40	67%	60%
Telepresence	2	2	0	4	50%	50%

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Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
801-196 Oral/Interpersonal Comm	54	16	4	74	77%	73%
Blended (less than 50% online)	4	4	1	9	50%	44%
Face-to-Face	12	1	1	14	92%	86%
Hybrid (50% or more online)	13	6	0	19	68%	68%
Online	25	4	2	31	86%	81%
Telepresence	0	1	0	1	0%	0%
801-198 Speech	13	10	0	23	57%	57%
Blended (less than 50% online)	3	2	0	5	60%	60%
Face-to-Face	3	5	0	8	38%	38%
Online	7	3	0	10	70%	70%
804-134 Mathematical Reasoning	39	19	3	61	67%	64%
Face-to-Face	14	9	1	24	61%	58%
Hybrid (50% or more online)	7	2	1	10	78%	70%
Online	18	8	1	27	69%	67%
804-189 Introductory Statistics	19	7	4	30	73%	63%
Face-to-Face	2	1	0	3	67%	67%
MyChoice	5	2	1	8	71%	63%
Online	10	2	3	15	83%	67%
Supplemental Instruction	2	2	0	4	50%	50%
809-195 Economics	55	10	3	68	85%	81%
Blended (less than 50% online)	3	2	0	5	60%	60%
Face-to-Face	19	3	0	22	86%	86%
Online	28	5	3	36	85%	78%
Telepresence	5	0	0	5	100%	100%
809-198 Intro to Psychology	60	20	3	83	75%	72%
Blended (less than 50% online)	28	7	2	37	80%	76%
Face-to-Face	12	3	1	16	80%	75%
Online	16	10	0	26	62%	62%
Telepresence	4	0	0	4	100%	100%
Grand Total	1,619	499	178	2,296	76%	71%