

Program Scorecard 2018-2019

Cosmetology 31-502-1

Student Demographics	2018-19		2017-18		2016-17	
	Number	Percent	Number	Percent	Number	Percent
Full-Time	34	58%	37	60%	45	69%
Part-Time	25	42%	25	40%	20	31%
Disabilities	4	7%	4	6%	3	5%
Minorities	14	24%	11	18%	14	22%
Financial Aid	43	73%	46	46%	47	72%
Male	4	7%	6	10%	7	11%
Female	55	93%	56	90%	57	88%
Mean Age	23		22		23	
Median Age	21		20		20	
Mode Age	20		19		19	
Bias per WTCS (NTO)	Male		Male		Male	
Total Program Students	59		62		65	
Total Pre-Program Students	0		0		0	

NOTE: Demographics include program students only, with the exception of financial aid

Student Interest	2018-19	2017-18	2016-17	2015-16	2014-15
New Accepted Students	45	41	43	42	37
Capacity	73	73	58	58	54
Percent Capacity	62%	56%	74%	72%	69%
FTEs	44	51	52	54	60
Fall/Spring Waitlist	0	0	2	0	0

Graduate Placement	2018-19	2017-18	2016-17	2015-16	2014-15
Graduates	23	34	27	22	28
Employed in Related Field	NA	75%	89%	80%	86%
Seeking Employment	NA	11%	10%	0%	0%
Continuing Education	NA	18%	0%	0%	17%
Survey Response Rate	NA	32%	37%	55%	64%

Wages & Openings	2017-18
CVTC Graduate Average Hourly Wage	\$13.97
CVTC Graduate Average Yearly Wage	\$28,143
Regional Entry Level Yearly Wage	\$20,464
Regional Job Openings	137

CVTC Key Performance Indicator Goals		
	Goal	Actual
Graduation within 2 years	80%	72%
Job Related Placement	90%	87%
Aidable FTEs	3,984	3,832

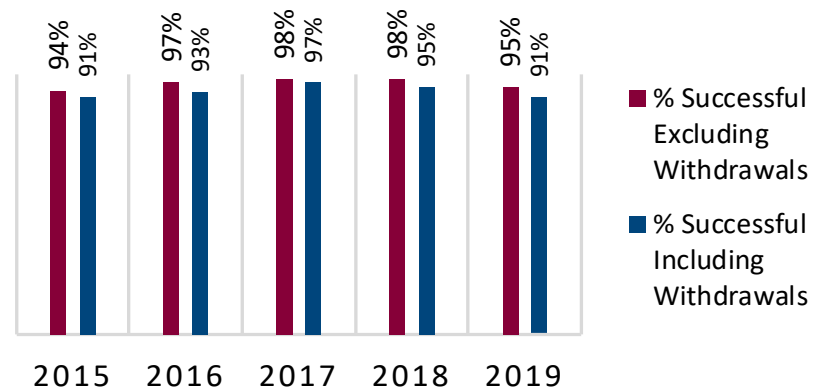
Graduation Rates	Cohort Year					3 Year Program Target	WTCS
	2017-18	2016-17	2015-16	2014-15	2013-14		
Graduation within 2 Years	61%	80%	63%	55%	53%	73%	61%

Retention Rates	Academic Year					3 Year Program Target
	Fall 2018 to Spring 2019	Fall 2017 to Spring 2018	Fall 2016 to Spring 2017	Fall 2015 to Spring 2016	Fall 2014 to Spring 2015	
Semester-to-Semester	89%	87%	85%	87%	81%	92%
Core Courses	2018-19	2017-18	2016-17	2015-16	2014-15	
Course Success Rate	93%	97%	99%	97%	94%	99%
Withdraw Rate	1%	1%	0%	1%	1%	NA
General Education Courses	2018-19	2017-18	2016-17	2015-16	2014-15	
Course Success Rate	88%	88%	86%	77%	84%	89%
Withdraw Rate	7%	10%	4%	11%	2%	NA

Technical Skills Attainment	2018-19	2017-18	2016-17	2015-16	2014-15
Met	22	34	27	21	28
Not Met	0	0	0	0	1
Not Assessed	1	1	0	1	0

Student Surveys	2018-19	2017-18	2016-17	2015-16	CVTC
SSI- Instructional Effectiveness by Program (scale of 1 to 7)	6.3		6.5		6.3
CCSSE- Active & Collaborative Learning by Cluster (scale of 1 to 4)		2.5		2.5	2.4

COURSE SUCCESS



CVTC Course Success Goal: 80%

CAREER CLUSTER
Human Services

**Cosmetology (31-502-1)
2018-19 Course Success**

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
Face-to-Face	445	25	20	490	95%	91%
102-306 Salon Business & Mktg	28	0	0	28	100%	100%
502-301 Haircutting 1	30	1	5	36	97%	83%
502-304 Haircutting 2	28	1	0	29	97%	97%
502-305 Haircutting 3	23	1	0	24	96%	96%
502-310 Chemical Services 1	31	2	5	38	94%	82%
502-311 Hair Styling	20	2	0	22	91%	91%
502-314 Chemical Services 2	19	2	1	22	90%	86%
502-320 Nail Technology	31	2	4	37	94%	84%
502-321 Salon Services 1	28	1	0	29	97%	97%
502-322 Salon Services 2	23	0	0	23	100%	100%
502-323 Salon Services 3	17	4	0	21	81%	81%
502-324 Salon Services 4	23	1	0	24	96%	96%
502-326 Salon Services Lab	21	2	0	23	91%	91%
502-330 Facial Services	27	0	0	27	100%	100%
502-331 Advanced Nail Technology	1	0	0	1	100%	100%
502-332 Nail Salon Service	0	1	0	1	0%	0%
502-371 Advanced Salon Operations	23	1	0	24	96%	96%
801-356 Applied Job/Interpersonal Comm	15	1	0	16	94%	94%
806-323 Salon Science 1	30	1	5	36	97%	83%
806-324 Salon Science 2	27	2	0	29	93%	93%
Hybrid (50% or more online)	3	0	1	4	100%	75%
801-356 Applied Job/Interpersonal Comm	3	0	1	4	100%	75%
Online	2	0	0	2	100%	100%
801-196 Oral/Interpersonal Comm	2	0	0	2	100%	100%
Telepresence	6	0	0	6	100%	100%
801-196 Oral/Interpersonal Comm	6	0	0	6	100%	100%
Grand Total	456	25	21	502	95%	91%