

Program Scorecard 2019-2020

Cosmetology 31-502-1

Student Demographics	2019-20		2018-19		2017-18	
	Number	Percent	Number	Percent	Number	Percent
Full-Time	42	60%	34	58%	37	60%
Part-Time	28	40%	25	42%	25	40%
Disabilities	6	9%	4	7%	4	6%
Minorities	10	14%	14	24%	11	18%
Financial Aid	54	77%	43	73%	46	46%
Male	5	7%	4	7%	6	10%
Female	65	93%	55	93%	56	90%
Mean Age	23		23		22	
Median Age	21		21		20	
Mode Age	19		20		19	
Bias per WTCS (NTO)	Male		Male		Male	
Total Program Students	70		59		62	
Total Pre-Program Students	0		0		0	

NOTE: Demographics include program students only, with the exception of financial aid

Student Interest	2019-20	2018-19	2017-18	2016-17	2015-16
New Accepted Students	53	45	41	43	42
Capacity	70	73	73	58	58
Percent Capacity	76%	62%	56%	74%	72%
FTEs	48	44	51.1	51.8	53.6
Fall/Spring Waitlist	0	0	0	2	0

Graduate Placement	2019-20	2018-19	2017-18	2016-17	2015-16
Graduates	21	23	34	27	22
Employed in Related Field	NA	100%	75%	89%	80%
Seeking Employment	NA	0%	11%	10%	0%
Continuing Education	NA	33%	18%	0%	0%
Survey Response Rate	NA	13%	32%	37%	55%

Wages & Openings	2018-19
CVTC Graduate Average Hourly Wage	\$14.15
CVTC Graduate Average Yearly Wage	\$28,704
Regional Entry Level Yearly Wage	\$23,670
Regional Job Openings	106

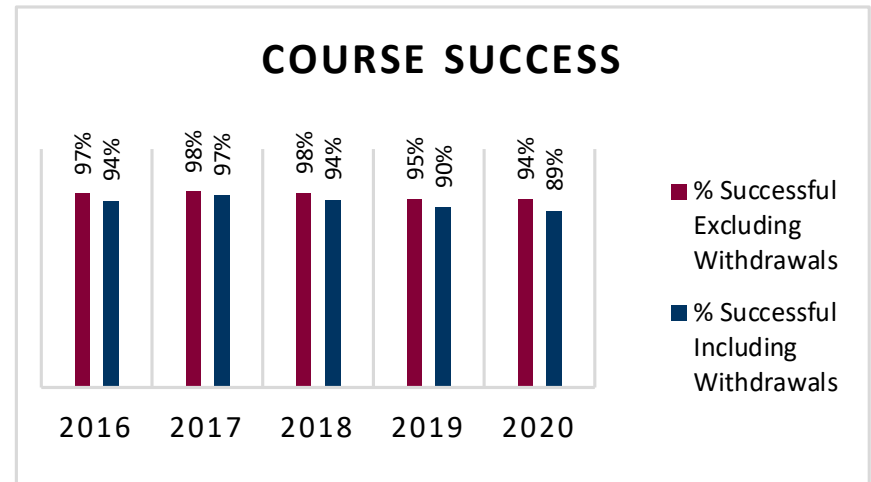
CVTC Key Performance Indicator Goals		
	Goal	Actual
Graduation within 2 years	80%	72%
Job Related Placement	90%	86%
Aidable FTEs	3,984	3,879

Graduation Rates	Cohort Year					3 Year Program Target	WTCS
	2018-19	2017-18	2016-17	2015-16	2014-15		
Graduation within 2 Years	54%	61%	80%	63%	55%	71%	61%

Retention Rates	Academic Year					3 Year Program Target
	Fall 2019 to Spring 2020	Fall 2018 to Spring 2019	Fall 2017 to Spring 2018	Fall 2016 to Spring 2017	Fall 2015 to Spring 2016	
Semester-to-Semester	73%	89%	87%	85%	87%	92%
Core Courses	2019-20	2018-19	2017-18	2016-17	2015-16	
Course Success Rate	90%	96%	97%	99%	97%	99%
Withdraw Rate	4%	1%	1%	0%	1%	NA
General Education Courses	2019-20	2018-19	2017-18	2016-17	2015-16	
Course Success Rate	93%	88%	88%	86%	77%	89%
Withdraw Rate	4%	7%	10%	4%	11%	NA

Technical Skills Attainment	2019-20	2018-19	2017-18	2016-17	2015-16
Met	21	22	34	27	21
Not Met	0	0	0	0	0
Not Assessed	0	1	1	0	1

Student Surveys	2019-20	2018-19	2017-18	2016-17	CVTC
SSI- Instructional Effectiveness by Program (scale of 1 to 7)		6.3		6.5	6.3
CCSSE- Active & Collaborative Learning by Cluster (scale of 1 to 4)			2.5		2.4



CAREER CLUSTER
Human Services

Cosmetology (31-502-1)
2019-20 Course Success

Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
Blended (less than 50% online)	1	0	5	6	100%	17%
Face-to-Face	488	30	26	544	94%	90%
Hybrid (50% or more online)	26	0	3	29	100%	90%
MyChoice	1	1	0	2	50%	50%
Online	2	0	0	2	100%	100%
Grand Total	518	31	34	583	94%	89%

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
102-112 Principles of Management	0	0	1	1		0%
Blended (less than 50% online)	0	0	1	1		0%
102-133 Leadership for Bus Excellence	0	0	1	1		0%
Blended (less than 50% online)	0	0	1	1		0%
102-306 Salon Business & Mktg	24	0	0	24	100%	100%
Face-to-Face	24	0	0	24	100%	100%
103-102 Microsoft Office Suite	0	1	0	1	0%	0%
MyChoice	0	1	0	1	0%	0%
104-102 Marketing Principles	0	0	1	1		0%
Blended (less than 50% online)	0	0	1	1		0%
106-111 Exec Asst Prof Development	1	0	0	1	100%	100%
MyChoice	1	0	0	1	100%	100%
114-134 Personal Financial Planning	0	1	0	1	0%	0%
Face-to-Face	0	1	0	1	0%	0%
116-193 Human Resources, Intro	0	0	1	1		0%
Blended (less than 50% online)	0	0	1	1		0%
502-301 Haircutting 1	38	5	2	45	88%	84%
Face-to-Face	38	5	2	45	88%	84%
502-304 Haircutting 2	33	0	1	34	100%	97%
Face-to-Face	33	0	1	34	100%	97%

**Cosmetology (31-502-1)
2019-20 Course Success**

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
502-305 Haircutting 3	24	2	0	26	92%	92%
Face-to-Face	24	2	0	26	92%	92%
502-310 Chemical Services 1	37	7	2	46	84%	80%
Face-to-Face	37	7	2	46	84%	80%
502-311 Hair Styling	22	0	3	25	100%	88%
Face-to-Face	22	0	3	25	100%	88%
502-314 Chemical Services 2	24	4	1	29	86%	83%
Face-to-Face	24	4	1	29	86%	83%
502-320 Nail Technology	36	7	2	45	84%	80%
Face-to-Face	36	7	2	45	84%	80%
502-321 Salon Services 1	33	0	1	34	100%	97%
Face-to-Face	33	0	1	34	100%	97%
502-322 Salon Services 2	26	0	2	28	100%	93%
Face-to-Face	26	0	2	28	100%	93%
502-323 Salon Services 3	24	0	3	27	100%	89%
Face-to-Face	24	0	3	27	100%	89%
502-324 Salon Services 4	21	0	0	21	100%	100%
Face-to-Face	21	0	0	21	100%	100%
502-326 Salon Services Lab	25	0	4	29	100%	86%
Face-to-Face	25	0	4	29	100%	86%
502-330 Facial Services	25	0	2	27	100%	93%
Face-to-Face	25	0	2	27	100%	93%
502-371 Advanced Salon Operations	21	0	0	21	100%	100%
Face-to-Face	21	0	0	21	100%	100%
531-312 EMT 1/EMR	1	0	0	1	100%	100%
Face-to-Face	1	0	0	1	100%	100%
531-313 EMT 2	1	0	0	1	100%	100%
Face-to-Face	1	0	0	1	100%	100%
801-136 English Composition 1	0	0	1	1		0%
Blended (less than 50% online)	0	0	1	1		0%
801-196 Oral/Interpersonal Comm	3	0	0	3	100%	100%

**Cosmetology (31-502-1)
2019-20 Course Success**

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
Blended (less than 50% online)	1	0	0	1	100%	100%
Online	2	0	0	2	100%	100%
801-356 Applied Job/Interpersonal Comm	26	0	3	29	100%	90%
Hybrid (50% or more online)	26	0	3	29	100%	90%
806-323 Salon Science 1	39	4	2	45	91%	87%
Face-to-Face	39	4	2	45	91%	87%
806-324 Salon Science 2	34	0	1	35	100%	97%
Face-to-Face	34	0	1	35	100%	97%
Grand Total	518	31	34	583	94%	89%