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FOR IMMEDIATE RELEASE

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CVTC to Host Family Literacy Event

Even featuring books of Eric Carle set for Nov. 9

Eau Claire, WI – Families are invited to help their children from infants to age 8 develop a love for reading and learning as CVTC hosts a free family event on Saturday, Nov. 9 to promote literacy and learning-based family activities.

The second annual Family Literacy Event will feature the books of Eric Carle, best known for the children's classic "The Very Hungry Caterpillar" and as the illustrator of the classic "Polar Bear, Polar Bear What Do You See" and related titles. The event from 9-11:30 a.m. at CVTC's Business Education Center, 620 W. Clairemont Ave., is scheduled in conjunction with Family Literacy Month.

CVTC's Early Childhood Education program and Student Life Department will be providing literacy-based activities with a focus on infant-8 years of age. There will be a story room, book giveaways, snacks, and activities for the children. The L.E. Phillips Memorial Public Library in Eau Claire will also be involved in the event, so remember to bring your library cards. The event will end with a group read-a-loud from 11-11:30.

With over 155 programs offered both online and on-campus, Chippewa Valley Technical College delivers superior, progressive technical education which improves the lives of students, meets the workforce needs of the region, and strengthens the community. CVTC programs are designed with input of business and industry to prepare graduates for today's jobs, with 95 percent employed within six months of graduation and associate degree graduates earning an average annual salary of \$46,816.

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