

Monday, July 15, 2019

**FOR IMMEDIATE RELEASE**

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## **Website Highlights CVTC Alumni-Owned Businesses**

### ***CVTC Alumni Market recently launched***

**Eau Claire, WI** – The Chippewa Valley Technical College Alumni Association has launched a website featuring businesses owned by CVTC alumni.

Graduate surveys show 89 percent of CVTC Alumni are employed in Wisconsin with 70 percent employed within the 11-county CVTC district. Many of those alumni start their own business in west-central Wisconsin. As part of an effort by the CVTC Alumni Association to further develop engagement with alumni, the association has developed the CVTC Alumni Market.

This online resource found at [cvtc.edu/alumni/alumni-market](http://cvtc.edu/alumni/alumni-market) provides a one-stop resource for those interested in purchasing products and services from CVTC alumni-owned businesses. The site provides an opportunity for CVTC graduates who own businesses to gain valuable exposure as well as encouraging networking among alumni business owners. The listing contains direct links to business websites. Registration of a CVTC Alumni-owned business is free can be done through a link on the website.

In keeping with its mission “to enhance the experiences of current students, engage with alumni of all ages, and celebrate the success of graduates and friends of the College,” the CVTC Alumni Association board of directors continuously strives to develop programs and initiatives for all CVTC Alumni.

For more information about the CVTC Alumni Association, visit [www.cvtc.edu/alumni](http://www.cvtc.edu/alumni).

With over 95 programs offered both online and on-campus, Chippewa Valley Technical College delivers superior, progressive technical education which improves the lives of students, meets the workforce needs of the region, and strengthens the community. CVTC programs are designed with input of business and industry to prepare graduates for today’s jobs, with 93 percent employed within six months of graduation and associate degree graduates earning an average annual salary of \$44,000.

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CVTC does not discriminate on the basis of race, color, national origin, sex, disability, or age in employment, admissions, programs, or activities. General inquiries regarding the College’s non-discrimination policies may be directed to: Director of Human Resources, Chippewa Valley Technical College, 620 W. Clairemont Ave., Eau Claire, WI 54701, 715-852-1377 WI Relay: 711

