Program Scorecard 2022-23
Cosmetology 31-502-1

Student Demographics	2022-23		2021-22		2020-21	
	Number	Percent	Number	Percent	Number	Percent
Full-Time	38	40%	48	70%	38	63%
Part-Time	56	60%	21	30%	22	37%
Students with Disabilities	6	6%	6	9%	4	7%
Students of Color	20	22%	10	14%	7	12%
Financial Aid Recipients	46	57%	44	64%	38	63%
Male	6	6%	6	9%	2	3%
Female	88	94%	63	91%	58	97%
Mean Age	23		23		24	
Median Age	21		21		21	
Mode Age	20		19		19	
Bias per WTCS (NTO*)	Male		Male		Male	
Total Program Students	94		69		60	
Total Pre-Program Students	0		0		0	

NOTE: Demographics include program students only, with the exception of financial aid
*NTO: non-traditional occupation

Student Interest	2022-23	2021-22	2020-21	2019-20	2018-19
New Accepted Students	55	61	46	53	45
Capacity	64	65	47	70	73
Percent Capacity	86%	94%	98%	76%	62%
FTEs	64	52	42	48	44
Fall/Spring Waitlist	0	0	0	0	0

Graduate Placement	2022-23*	2021-22	2020-21	2019-20	2018-19
Graduates	25	16	21	21	23
Employed in Related Field	NA	100%	80%	86%	100%
Seeking Employment	NA	0%	0%	0%	0%
Continuing Education	NA	33%	38%	11%	33%
Survey Response Rate	NA	38%	38%	43%	13%

*2022-23 graduate placement data is not available because graduates are surveyed 6 months to 1 year after graduation; 2022-23 data will be available spring 2024.

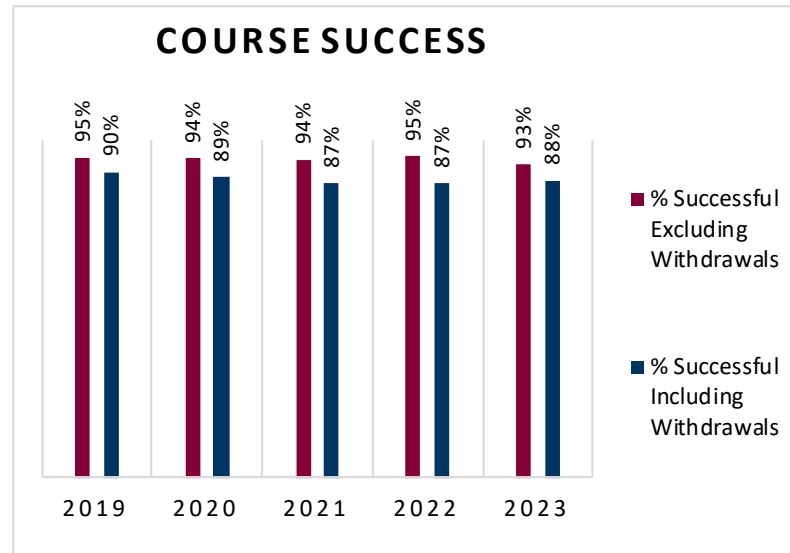| Wages & Openings	2021-22
CVTC Graduate Average Hourly Wage	$14.06
CVTC Graduate Average Annual Wage	$27,226
Regional Median Annual Wage	$30,985
Regional Job Openings	158

CVTC Key Performance Indicator Goals		Goal	Actual
Graduation within 2 years		80%	70%
Job Related Placement		90%	82%
Aidable FTEs		3,865	3,835

CAREER CLUSTER
Human Services

Graduation Rates	Cohort Year*					3 Year Program Target	WTCS
	2021-22	2020-21	2019-20	2018-19	2017-18		
Graduation within 2 Years	41%	44%	41%	54%	61%	51%	51%

*Cohort year is the year the student started in the program.

Retention Rates	Academic Year					3 Year Program Target
	Fall 2022 to Spring 2023	Fall 2021 to Spring 2022	Fall 2020 to Spring 2021	Fall 2019 to Spring 2020	Fall 2018 to Spring 2019	
Semester-to-Semester	54%	75%	58%	73%	89%	63%
Core Courses	2022-23	2021-22	2020-21	2019-20	2018-19	
Course Success Rate	92%	95%	92%	90%	93%	97%
Withdraw Rate	3%	2%	4%	4%	1%	NA
General Education Courses	2022-23	2021-22	2020-21	2019-20	2018-19	
Course Success Rate	83%	86%	80%	93%	88%	91%
Withdraw Rate	11%	13%	12%	4%	7%	NA

Technical Skills Attainment	2022-23	2021-22	2020-21	2019-20	2018-19
Met	32	17	11	21	22
Not Met	0	0	0	0	0
Not Assessed	1	0	0	0	1

COURSE SUCCESS

Year	% Successful Excluding Withdrawals	% Successful Including Withdrawals
2019	95%	90%
2020	94%	89%
2021	94%	87%
2022	95%	87%
2023	93%	88%

CVTC Course Success Goal: 80%

Cosmetology (31-502-1)
2022-23 Course Success

Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
Face-to-Face	543	36	34	613	94%	89%
Hybrid (50% or more online)	15	1	5	21	94%	71%
MyChoice	0	1	0	1	0%	0%
Online	50	5	1	56	91%	89%
Grand Total	**608**	**43**	**40**	**691**	**93%**	**88%**

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
102-306 Salon Business & Mktg	**38**	**3**	**1**	**42**	**93%**	**90%**
Online	38	3	1	42	93%	90%
502-301 Haircutting 1	**38**	**3**	**6**	**47**	**93%**	**81%**
Face-to-Face	38	3	6	47	93%	81%
502-304 Haircutting 2	**35**	**2**	**1**	**38**	**95%**	**92%**
Face-to-Face	35	2	1	38	95%	92%
502-305 Haircutting 3	**35**	**1**	**1**	**37**	**97%**	**95%**
Face-to-Face	35	1	1	37	97%	95%
502-310 Chemical Services 1	**37**	**4**	**6**	**47**	**90%**	**79%**
Face-to-Face	37	4	6	47	90%	79%
502-311 Hair Styling	**32**	**0**	**0**	**32**	**100%**	**100%**
Face-to-Face	32	0	0	32	100%	100%
502-314 Chemical Services 2	**33**	**0**	**1**	**34**	**100%**	**97%**
Face-to-Face	33	0	1	34	100%	97%
502-320 Nail Technology	**38**	**3**	**6**	**47**	**93%**	**81%**
Face-to-Face	38	3	6	47	93%	81%
502-321 Salon Services 1	**34**	**3**	**1**	**38**	**92%**	**89%**
Face-to-Face	34	3	1	38	92%	89%
502-322 Salon Services 2	**33**	**2**	**2**	**37**	**94%**	**89%**
Face-to-Face	33	2	2	37	94%	89%
502-323 Salon Services 3	**32**	**0**	**0**	**32**	**100%**	**100%**

Cosmetology (31-502-1)
2022-23 Course Success

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
Face-to-Face	32	0	0	32	100%	100%
502-324 Salon Services 4	**25**	**8**	**0**	**33**	**76%**	**76%**
Face-to-Face	25	8	0	33	76%	76%
502-326 Salon Services Lab	**32**	**0**	**1**	**33**	**100%**	**97%**
Face-to-Face	32	0	1	33	100%	97%
502-330 Facial Services	**35**	**4**	**2**	**41**	**90%**	**85%**
Face-to-Face	35	4	2	41	90%	85%
502-371 Advanced Salon Operations	**32**	**1**	**0**	**33**	**97%**	**97%**
Face-to-Face	32	1	0	33	97%	97%
801-196 Oral/Interpersonal Comm	**12**	**3**	**0**	**15**	**80%**	**80%**
MyChoice	0	1	0	1	0%	0%
Online	12	2	0	14	86%	86%
801-356 Applied Job/Interpersonal Comm	**15**	**1**	**5**	**21**	**94%**	**71%**
Hybrid (50% or more online)	15	1	5	21	94%	71%
806-323 Salon Science 1	**38**	**3**	**6**	**47**	**93%**	**81%**
Face-to-Face	38	3	6	47	93%	81%
806-324 Salon Science 2	**34**	**2**	**1**	**37**	**94%**	**92%**
Face-to-Face	34	2	1	37	94%	92%
Grand Total	**608**	**43**	**40**	**691**	**93%**	**88%**