

CVTC STRATEGIC PLAN

Fiscal Year 2018-2020

Mission

CVTC delivers innovative and applied education that supports the workforce needs of the region, improves the lives of students, and adds value to our communities.

Vision

CVTC will be a dynamic partner for students, employers, and communities to learn, train, and succeed.

Board End Statements

1. CVTC will meet the dynamic and diverse employment and training needs of the region.
2. CVTC will meet changing student educational needs.
3. CVTC will enhance seamless transition for all students between educational systems in Wisconsin.
4. CVTC will support the economic development of West Central Wisconsin.
5. CVTC will be fiscally and organizationally healthy.

Strategic Goals

1. **Quality:** Ensure continuous quality improvement and optimize student learning in programs and courses.
2. **Student Success:** Improve student success through innovative student centered strategies and quality instruction.
3. **Program Alignment:** Align programs and course offerings with the needs of high-demand, high-growth industries in the region.
4. **College Climate:** Build on best practices to support a culture that enhances efficiency, effectiveness and professional growth for employees.
5. **Community Partnerships:** Expand partnerships with workforce, educational and community stakeholders to develop the workforce for our region.

Annual Action Plan

Goal 1: Quality

Ensure continuous quality improvement and optimize student learning in programs and courses.

Outcomes

- 1.1 Redesign programs and curriculum to align with industry standards and key program performance indicators (capacity, employment, and graduation rates).
 - A. Implement accreditation study and submission of individual programs
 - B. Further develop global education programming
- 1.2 Expand development of career pathways with embedded certificates and stackable credentials that align with high demand jobs.
 - A. Implement new agricultural programs (grant funded)
 - B. Implement 1-year embedded technical diploma and 5-axis machining in Machine Tool program
 - C. Implement embedded technical diploma in computer-aided design (CAD) in Mechanical Design program (grant funded)
- 1.3 Strengthen course completion with assessment of learning and technical skills attainment initiatives.
 - A. Continue to integrate assessment of learning and technical skills assessments in faculty in-service programming

Goal 2: Student Success

Improve student success through support of innovative student centered strategies and quality instruction.

Outcomes

- 2.1 Increase student persistence to degree completion.
 - A. Pilot retention strategies developed in Persistence & Completion Academy work in the following areas: Agriculture, Skilled Trades & Engineering, General Education, Liberal Arts, Business Management, and Diagnostic Medical Sonography
 - B. Create a Student and Business Program Engagement Center (SGA funded)
 - C. Expand Open Education Resource (OER) options to reduce textbook costs and support online programming
 - D. Implement CVTC Promise Scholarship program
 - E. Implement mental health services to students (grant funded)
 - F. Expand online virtual support in Academic Services, Advising, Diversity and Student Central departments
- 2.2 Increase number of credits students obtain through prior learning assessment processes.

- 2.3 Increase credits completed and transferred in Liberal Arts program.
 - A. Launch Liberal Arts Honors program
 - B. Develop agreements with public and private universities to expand transfer of credits

Goal 3: Program Alignment

Align programs and course offerings with the needs of high-demand, high-growth industries in the region.

Outcomes

- 3.1 Modify course and program options based on employment needs.
 - A. Implement new programs in high demand areas
 - B. Suspend programs based on industry demand
- 3.2 Increase program enrollments.
- 3.3 Maintain strong graduate employment rate.
 - A. Increase internship and apprenticeships with area employers

Goal 4: College Climate

Build on best practices to support a culture that enhances efficiency, effectiveness and professional growth for employees.

Outcomes

- 4.1 Promote employee development to enhance staff and faculty satisfaction and collaborative college climate.
 - A. Expand leadership development opportunities for succession planning
 - B. Explore opportunities to enhance culture of inclusion and collaboration on campus
- 4.2 Accurately scope projects in cost, time, personnel and resources.
 - A. Develop and mentor staff in project management
 - B. Create a governance structure for IT prioritization
 - C. Effectively implement core data systems upgrades
- 4.3 Maintain efficient and effective information systems to support learning goals.
 - A. Expand capacity for data analytics

Goal 5: Community Partnerships

Expand partnerships with workforce, educational and community stakeholders to develop the workforce for our region.

Outcomes

- 5.1 Increase B&I programming and FTEs.
 - A. Partner with academic team to increase credit offerings in Business & Industry training
 - B. Expand B&I offerings

- 5.2 Increase high school graduates entering programs with credits earned.
 - A. Expand High School Academy programming (partially grant funded)
 - B. Expand partnerships with community agencies serving current & potential students (social worker engagement)
 - C. Collaborate with CESA 10 for professional development opportunities
 - D. Explore career development collaborations with middle school and high school partners

- 5.3 Increase grant revenue through collaborative projects with workforce, educational and community stakeholders.

- 5.4 Optimize partnership with CVTC Foundation to fund College initiatives in Culinary Arts, student housing and CVTC's Promise Scholarship program.